

Current Emerging Trends To Save a Child

Suchi

SEA Global Goodwill Ambassadors,
Singapore

Children's healthcare is becoming more popular in wealthy countries. By 2022, the global pediatric vaccination industry is expected to be valued more than \$40 billion USD, with 500 million newborn children having been vaccinated. In 2015, North America was the most attractive offer, followed by Europe. Similarly, the United States dominated the global market for pediatric cardiology in 2015, owing to the rising number of occurrences of heart infections among children. Because of the considerable interest in pediatric products and services among Europeans, Europe is poised to have the highest growth rate over the forecast period. As a result, Europe is the world's second-largest market for pediatric health-care goods and services. The market for pediatric health care in the Middle East and Africa was US\$ 48 billion in 2016, and it is predicted to reach US\$ 64 billion by 2023, with a 4.1 percent CAGR. Because people are becoming more conscious of pediatric health care and child health, Asia-Pacific is seen as the future market for pediatric health care products and services. The pediatric market in Asia-Pacific is a barometer of how quickly innovative solutions are progressing in developing economies. Johnson & Johnson, Procter & Gamble, AstraZeneca, Abbott Laboratories, GlaxoSmithKline, Merck & Co., Pfizer, Sanofi, Perrigo, Mead Johnson, Bayer Aktiengesellschaft, Nestle, Danon, and others are among.